

Privacy Policy

Effective Date: _____

At **Xcel Film Studios Pvt. Ltd.** (“we,” “our,” or “us”), we prioritize the protection of your privacy and personal data. This Privacy Policy explains how we collect, use, share, and safeguard your information. It also outlines your rights and options regarding your data. By accessing or using our website, you agree to the practices described in this Policy.

1. Information We Collect

1.1 Personal Data

We collect information that you voluntarily provide to us through forms, transactions, or communications. This includes:

- a. Full Name
- b. Email Address
- c. Phone Number
- d. Mailing or Billing Address
- e. Payment Information
- f. Business-related Information (e.g., Company Name, Job Title)
- g. Any other data you provide through the website or email

1.2 Technical and Usage Data

We may automatically collect certain data when you visit or interact with our website, such as:

- a. IP Address
- b. Browser Type and Version
- c. Device Type and Operating System
- d. Pages Visited and Session Duration
- e. Referral Sources and Exit Pages
- f. Date and Time of Access
- g. Clickstream and Site Navigation Data

2. Legal Basis and Purpose for Processing Data

2.1 Legal Basis

We process your data in accordance with applicable laws, including the General Data Protection Regulation (GDPR), and other privacy standards. The legal bases include:

- a. Consent
- b. Contractual necessity
- c. Legal obligation
- d. Legitimate interest

2.2 Purpose of Collection

We process your data for the following reasons:

- a. To operate, maintain, and improve our website and services
- b. To communicate with you and respond to inquiries
- c. To personalize your experience
- d. To provide transactional and administrative notifications
- e. To send newsletters, updates, or promotional content (with your consent)
- f. To comply with legal obligations and resolve disputes
- g. To protect our website from fraud or abuse

3. Data Sharing and Disclosure

3.1 Third-Party Service Providers

We may share your data with selected service providers who help us operate our business (e.g., hosting services, analytics providers, payment gateways). These providers are contractually bound to maintain confidentiality and security.

3.2 Legal Obligations

We may disclose your personal information when required by law, regulation, legal process, or governmental request.

3.3 Business Transfers

In the case of a merger, acquisition, reorganization, or sale of assets, your data may be transferred to the acquiring entity, provided the data continues to be used in a manner consistent with this Policy.

4. Data Retention

We retain your personal information for only as long as necessary to fulfill the purposes outlined in this Policy, unless a longer retention period is required by law. After this period, the data is securely deleted or anonymized.

5. Data Security

We implement robust administrative, technical, and physical measures to protect your data. These measures include data encryption, secure servers, limited access controls, and regular monitoring. However, no system is completely secure, and we cannot guarantee absolute protection.

6. Your Rights

6.1 Access and Control

Depending on your jurisdiction, you may have the following rights:

- a. The right to access your personal data
- b. The right to rectify inaccurate or incomplete data
- c. The right to erase your data (“right to be forgotten”)
- d. The right to restrict or object to certain processing activities
- e. The right to data portability
- f. The right to withdraw consent at any time

To exercise any of these rights, contact us at _____. We typically respond within 30 days.

7. Cookie and Tracking Technologies Policy

7.1 Use of Cookies

We use cookies and similar tracking technologies to enhance the performance and functionality of our site. These tools collect non-personal data that helps us:

- a. Improve website navigation and user experience
- b. Monitor site performance and analytics
- c. Remember user preferences
- d. Deliver targeted advertisements through third-party networks

7.2 Types of Cookies We Use

- a. **Essential Cookies** – Required for basic website functionality and security
- b. **Performance Cookies** – Help us analyze site usage (e.g., via Google Analytics)

- c. **Functionality Cookies** – Store preferences and enable enhanced features
- d. **Advertising Cookies** – Serve personalized content and measure ad performance

7.3 Managing Cookies

You can manage or disable cookies through your browser settings. Most browsers allow you to block cookies or alert you when a cookie is being placed on your device. Please note that disabling cookies may limit your access to certain site features.

8. Third-Party Websites and Services

Our website may contain links to third-party websites or services. These platforms operate independently and have their own privacy policies. We are not responsible for their data practices and encourage you to review their privacy terms before providing any information.

9. Children's Privacy

We do not knowingly collect or solicit personal information from individuals under the age of 13. If you discover we have collected such data, parents or guardians may contact us at _____ to request removal of such data.

10. International Transfers

Your information may be transferred to and processed in countries other than your own, including countries that may not have equivalent data protection laws. We take appropriate safeguards (such as Standard Contractual Clauses) to ensure your data remains protected.

11. Policy Updates and Modifications

We may revise this Privacy Policy from time to time to reflect changes in legal requirements or business operations. The updated version will be posted with a revised "Effective Date." Continued use of our website constitutes acceptance of the revised policy.

12. Contact Information

For any questions, concerns, or requests regarding this Privacy Policy or your data rights, please contact:

Email: _____